

REP HEADLINE# 6299468 TRF# 329946
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
SEP4/12 16.10
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # 18 SALESMAN #

BUYER NAME MAURA GILROY

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6299468

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 9/7 EST#1543 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP6/12 SEP12/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP4/12 16.10

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
M1 OK
TTLS \$13,925
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1543
AGENCY PRODUCT CODE = 14

18	S		600P-630P	30		\$675.00	9/9	9/9	0		SUN	0
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PROGRAM : CHANNEL 11 NEWS SUNDAY
CON COM1 : CHANNEL 11 NEWS SUNDAY

19	A		600P-700P	30		\$675.00	9/9	9/9	1		SUN	1
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PROGRAM : KICKOFF
ORD COM1 : KICKOFF
ORD COM2 : SPT IS BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR SEP9 ON LINE-18 FOR 1 SPOT/WK

REP HEADLINE# 6299468 TRF# 329946
\$\$\$ UNAPPROVED REV #2 \$\$\$

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CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP4/12 16.10
CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:
M1 OK'D BUY#18 MISSED: SUN/600P-630P SEP9 30S \$675.00 (SEP4/12)
OFFER: SUN/600P-700P SEP9 30S \$675.00 PLS ADVISE.

CMT: KICKOFF
CMT: SPT IS BOOKED- THX JEN

SEP/12 139225.00 CONTRACT TOTAL 139225.00
TOTAL SPOTS 18



MARKET TOTALS \$48,017 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6299468 TRF# 329946 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP4/12 14.14
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF. # 18 SALESMAN #
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

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DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE
STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#18	MISSED: SUN/600P-630P	SEP9	30S	\$675.00	(SEP4/12)
	OFFER: SUN/600P-700P	SEP9	30S	\$675.00	PLS ADVISE.
	CMT: KICKOFF				
	CMT: SPT IS BOOKED- THX JEN				

CONTRACT TOTAL 13925.00
TOTAL SPOTS 18